



# Nottingham Integrated Transport Package

Nottingham City Council



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# Nottingham in the Heart of the UK

- ▶ One of the UK's Core Cities
- ▶ 1.3 million people in the travel to work area
- ▶ £12.1 billion economy
- ▶ The youngest of the Core Cities with 25% of the population aged between 16 and 24
- ▶ Consistently in the top 10 of UK retail destinations
- ▶ Well connected and central location
- ▶ Great quality of life





# The thinking behind the scheme



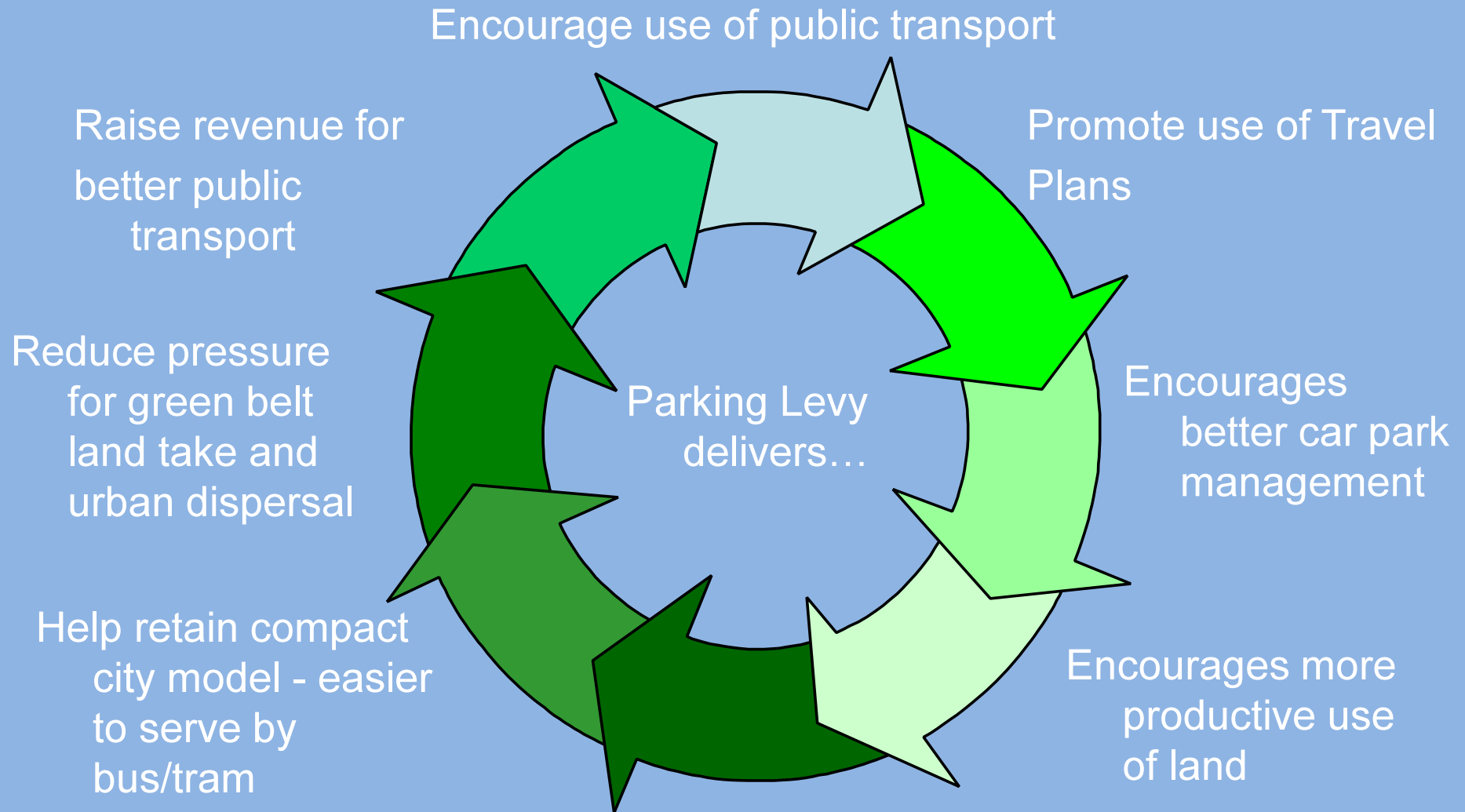
## Workplace Parking Levy Package

- Congestion in Nottingham mainly associated with peak period commuting
- The Workplace Parking Levy requires employers to licence their workplace parking places and pay a charge for all eligible spaces
- Income raised is ring fenced for public transport improvements



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# WPL Benefits



# How does it work?



- The WPL applies to all employers within the City Council administrative area
- Charge on the employer, not the employee
- It is up to the employer whether or not to pass on all or part of the charge.
- 100% discount for businesses with 10 or less liable parking places, emergency services, front line NHS and disabled places
- Exemptions for customer places, fleet vehicle places, loading/unloading bays and motorcycles etc





# Impact



- Charge in 2012 was £288 rising to £375 now (scaling up of charge linked to the delivery of the public transport package then increases with inflation)
- The scheme has raised £25m to date (it costs about £0.475m pa to run)
- An additional £0.250m pa allocated to business support
- For every £1 raised £3 of other funding is levered in



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# Key numbers



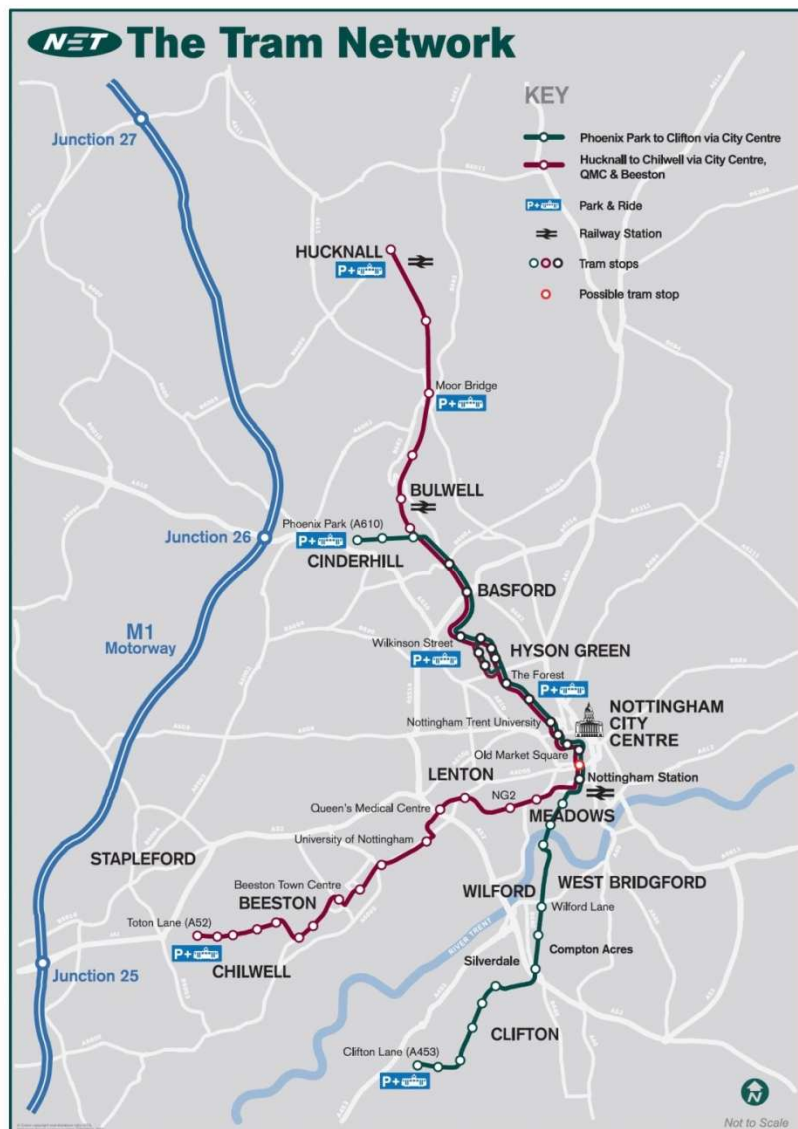
- 3500 employers holding a WPL licence of which 500 employers incur a WPL charge
- 45,000 licensed parking places of which 25,000 chargeable at 3,000 premises
- Estimated that 50% of employers pass on the charge to their staff
- 100% compliance of all liable employers
- 300 companies have received some form of business support



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# Public Transport Package



Local contribution to £570m investment in 2 new tram lines



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# Public transport package



Local contribution to £60m redevelopment of Nottingham's **Railway Station** into a 21st century transport hub



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# Public Transport Package



Linkbus network:

- £2m pa contribution
- 45 fully electric midi buses in service
- 13 more on order
- Linkbus network carries 6m plus passengers a year
- Significant carbon and nitrogen dioxide savings



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# Business support



**A range of business support measures also available:**

- Travel planning and smarter choices support including Citycard cycle hire and car club schemes
- Sustainable travel grants (up to £10k per organisation)
- Parking management



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# Timeline



- 2000 – 2005 Development phase
- 2009 WPL Scheme Order approved
- 2012 WPL charging commenced
- 2014 Station Hub improvements
- 2015 45 electric buses in operation
- 2015 NET Phase 2 open
- 2016 Full evaluation



# Local Sustainable Transport Fund 2011/12–15/16: £16.6m

## Integrated Ticketing and Multi Modal Integration



## Community Smarter Travel Hubs and Places for People



## Worksmart and Low Carbon Transport Network



## Active Travel Partnership and Solutions





# Robin Hood Card



- First ePurse product outside of London
- Launched December 2015
- Single retail platform
- Single common fare structure
- Easy to use and flexible
- 10% cheaper than cash fare



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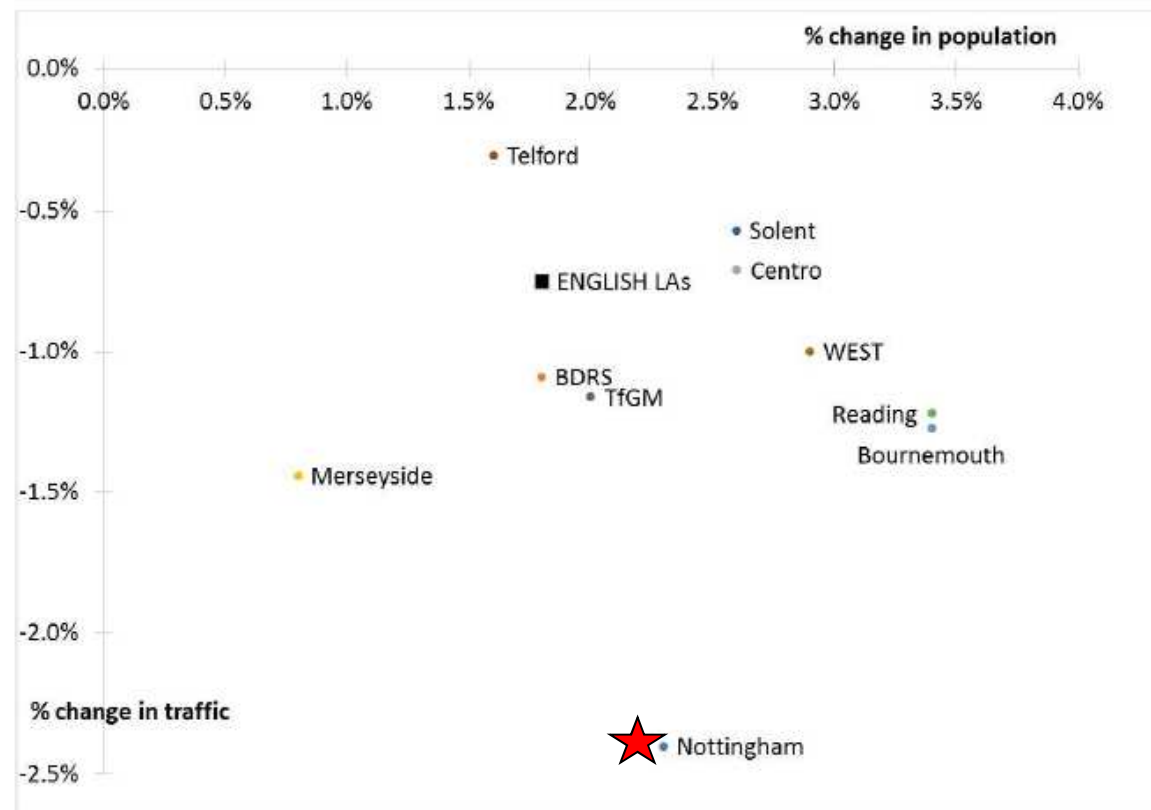
# Monitoring



- Early days but:
  - + 1 million uplift in public transport patronage since the opening of NET Phase 2 (to over 75 million passengers per year)
  - Station usage up 700,000 to 6.8 million since refurbishment
  - No increase in traffic since 2010
  - Some evidence of reduced congestion (but need to factor in completion of tram works and road improvements)
  - The major public transport construction projects provided employment for 1,500 people
  - The Council has supported more companies to come to Nottingham creating over 2,000 additional jobs



## Relationship between changes in traffic and population



Data are for the change between a 2009-11 baseline and 2013

From: Meta Analysis of Outcomes of Investment in the 12 LSTF Large Projects, Interim Findings, Transport for Quality of Life and TRL for DfT, 2015





**Station St –  
pedestrianisation and  
places for cafes, stalls  
and people (on site)**







**Carrington St modernised,  
improved street and frontages  
(Linked to Townscape Heritage  
Initiative 2015/20)**







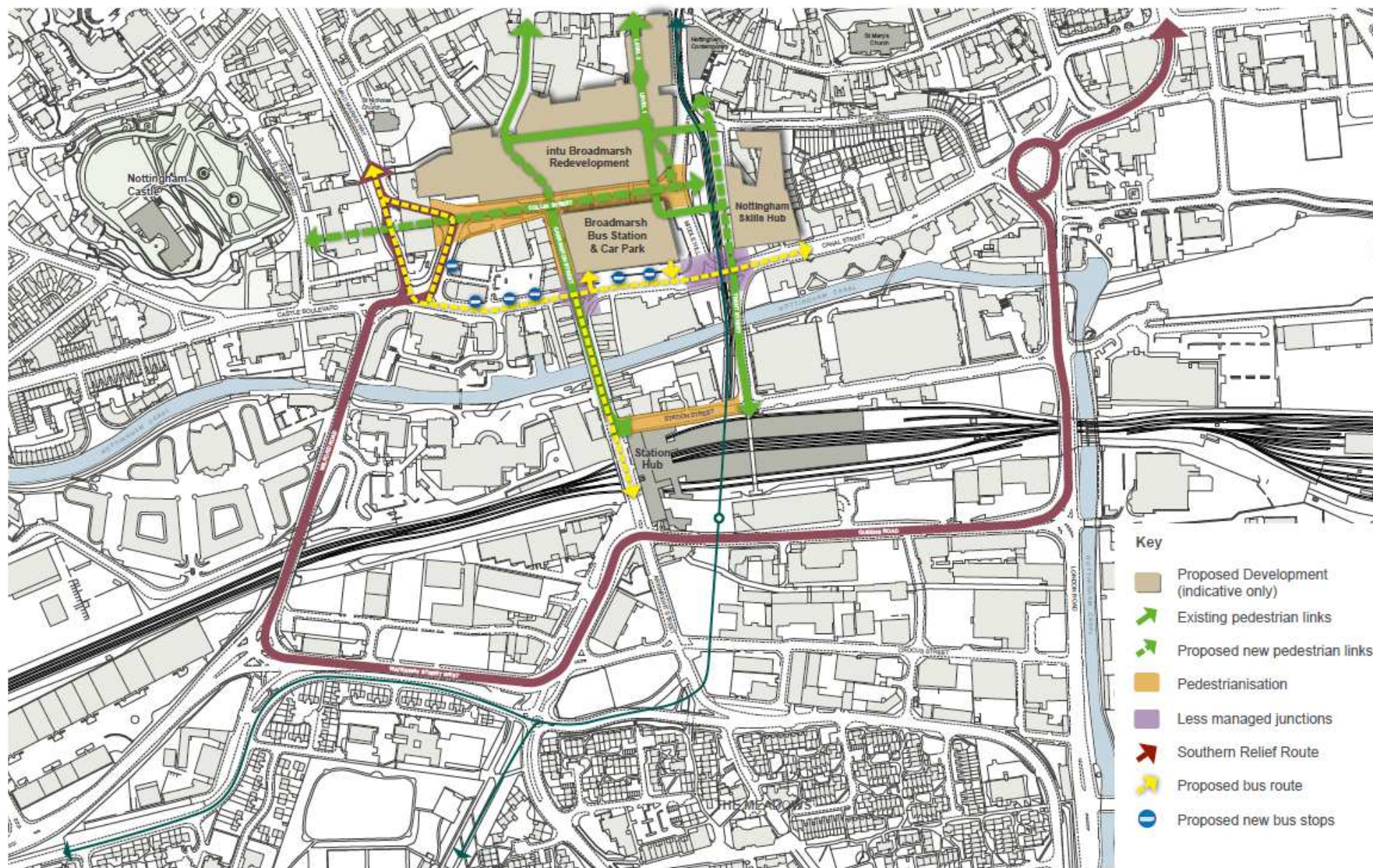
## Broadmarsh Shopping Centre Refurbishment - linking the station with the city centre (2016/18)













# Cycle City Ambition



**CYCLE CITY**  
our cycling ambition



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# Go Ultra Low City Programme



- EV Charging Network
- Business Support/EV Grants
- ULEV Promotions
- D2N2 Transport Technology Centre
- Electric Car Club
- Clean Air Zone
- Low Emission Corridor